Rep Order# EC'd Yes Buyer Advertiser (Estimate# Product Station WOTV-TV GRAND RAPIDS/KALAMAZ ser ().UPTON FOR ALL OF US UPTON FOR ALL OF US 3239 BEN ANGLE 6858961 Ver# 3 Status Revised Flight Dates Agency C/P1/P2/E Agency (Traffic Order# () NATIONAL MEDIA RESEARCH PLANNNING Rep Firm & PLACEMENT, 815 SLATER LANE Sales Offic ALEXANDRIA, VA 22314 Salesperso 226/406/3239 10/30/2012 - 11/05/2012 Showing Buylines: All Rep Revised Lines Last Received: Printed: 12/06/2012 3:20 PM 12/06/2012 3:02 PM Salesperson (Salesperson Phone# Salesperson FAX# Sales Office () PHILADELPHIA) IAN AMBRON 215-567-6005 215-525-9757 1 of

2

--- CONTRACT COMMENT ---

Phone# Fax#

Hiatus Weeks

UPTON FOR ALL OF US SC=*

--- REMARKS ---

ISSUED TO SHOW LINE 2 ADDED AS MAKEGOOD

TOTAL ON CONTRACT = \$4500

PLS CONFIRM, THANKS IAN FOR KELLY

	R		ı	H
	Rating: 6.0	*	1	LT Ln Day
	6.0	*2 SA	! ! 1	'n.
Sales Remark:		SA]	Day
		330P-7P	1 1	Time
V3 1X ADDED PER LATEST VERSION		330P-7P NCAAFL MSU/UM		Program
		:30	1 1	Len
		\$1,500.00] 	Rate
		11/03-11/03		Dates
		1	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	Spots/Week # of Weeks
		1	1 1 1	# of Weeks
	:	ш	!	Total Spots
	- 1	\$1.500.00	1 1 1 1 1 1 1	Total Cost

--- REPORT TOTALS----

Report Totals: 1 / \$1,500.00

--- SALES MONTHLY TOTALS---

Sales Totals: 3 / \$4,500.00 Nov 12: 3 / \$4,500.00

Station Totals: 3 / \$4,500.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

	Market Totals
	\$4,500
WXSP	CATV
80	0%
WZPX	WOOD
%	0%
MZZM	VTOW
9.0	100%
	TMMW
	%
	IMXM

%

Demos Books null RA35+

Rep Order# 6858961 EC'd Yes

Ver# 3

Traffic Order#

Printed: 12/06/2012 3:20 PM Last Received: 12/06/2012 3:02 PM Showing Buylines: All Rep Revised Lines

2 of

Sales Office (Salesperson (

Salesperson Phone# Salesperson FAX#

215-567-6005 215-525-9757

) IAN AMBRON) PHILADELPHIA

Estimate# Buyer Phone# Fax# Station WOTV-TV GRAND RAPIDS/KALAMAZ Advertiser ().UPTON FOR ALL OF US Product UPTON FOR ALL OF US 3239 BEN ANGLE

CASH IN ADVANCE --- CREDIT RISK ---

Agency () NATIONAL MEDIA RESEARCH PLANNNING Rep Firm & PLACEMENT, 815 SLATER LANE Sales Offic ALEXANDRIA, VA 22314 Salesperso:

Agency C/P1/P2/E 226/406/3239 Flight Dates 10/30/2012 - 11/05/2012 Salesperso:

Hiatus Weeks

Status Revised

Rep Order# 6858961 EC'd No Ver# 1 Status New

Traffic Order# 210297

Last Received: Printed: 09/27/2012 1:11 PM 09/27/2012 11:54 AM

Showing Buylines: All Lines

1 of 2

Station WOTV-TV GRAND RAPIDS/KALAMAZ
Advertiser ().UPTON FOR ALL OF US
Product UPTON FOR ALL OF US

Fax# Buyer Estimate# Phone# BEN ANGLE

Flight Dates

10/30/2012 - 11/05/2012

Hiatus Weeks

Agency (Agency C/P1/P2/E () NATIONAL MEDIA RESEARCH PLANNNING Rep Firm & PLACEMENT, 815 SLATER LANE Sales Offic ALEXANDRIA, VA 22314 Salesperso 226/406/3239

Salesperson (Sales Office (

) PHILADELPHIA) IAN AMBRON

Salesperson FAX# Salesperson Phone#

215-567-6005 215-525-9757

--- CONTRACT COMMENT ---

UPTON FOR ALL OF US SC=*

--- REMARKS ---

THIS IS A NEW ORDER

CLIENT: UPTON FOR ALL OF US

OUR TOTAL IS \$3000

PLS CONFIRM

THANKS KELLY

Ratin	1	LT
Rating: 6.0	[]]	L'n
SA	 	Day
330P-7P	1	Time
NCAAFL MSU/UM		Program

:30

Len

Rate

\$1,500.00 11/03-11/03

Dates

Ν

Spots/Week # of

Weeks

Total Spots

Total Cost Daypart

\$3,000.00

--- REPORT TOTALS---

Report Totals: 2 / \$3,000.00

---SALES MONTHLY TOTALS---

Sales Totals: 2 / \$3,000.00 Nov 12: 2 / \$3,000.00

Station Totals: 2 / \$3,000.00

---COMPETITIVE---

Lines not sent/rcld/rtrn: 0 / \$0.00 Market Totals

\$3,000

CATV WXSP

0 %

MOOD

WZPX

0 0

MZZM ALOM

100% %

TMWW

%0

null RA35+

Books

Demos

IMXW %

Rep Order# EC'd No 6858961

Ver# 1 Status New

Traffic Order#

Last Received: Printed:

Showing Buylines: All Lines 09/27/2012 1:11 PM 09/27/2012 11:54 AM

2 of

2

Estimate# Buyer Phone# Station WOTV-TV GRAND RAPIDS/KALAMAZ
Advertiser () UPTON FOR ALL OF US
Product UPTON FOR ALL OF US 3239 BEN ANGLE

CASH IN ADVANCE --- CREDIT RISK ---

> Agency (() NATIONAL MEDIA RESEARCH PLANNNING Rep Firm & PLACEMENT, 815 SLATER LANE Sales Office (ALEXANDRIA, VA 22314 Salesperson (P1/P2/E 226/46/3239

Agency C/P1/P2/E
Flight Dates
Hiatus Weeks

Salesperson Phone# Salesperson FAX#) PHILADELPHIA) IAN AMBRON

10/30/2012 - 11/05/2012

215-567-6005 215-525-9757